

Jardine Faner

Founder, Withering Gardens LLC | Visionary, Lifelong Learner

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Professional Summary

Jardine Faner is a **social entrepreneur** and creative professional with a multidisciplinary background in digital media, education, and hospitality. As the solo founder of *Withering Gardens LLC*, a tech startup dedicated to **enhancing mental health through storytelling and intentional community-building**, *Jardine* actively embraces a hands-on approach—personally learning and handling everything from coding and product design to community outreach. Driven by empathy and creativity, *Jardine* combines his extensive experience in digital media production, youth education, and hospitality management to **build inclusive, impactful tech solutions that empower underserved communities**.

Experience

Founder – Withering Gardens LLC (2025–Present)

- Independently founded and launched a mental health-focused tech startup in San Francisco.
- Actively self-teaching full-stack development, prototyping web and mobile apps aimed at facilitating accessible wellness resources.
- Personally manages all aspects of the business, from strategic planning and technical development to marketing and user engagement.
- Integrates storytelling and creative media into technology to foster emotional clarity and reduce stigma surrounding mental health.
- **Achievement:** Successfully registered Withering Gardens LLC and initiated pilot programs in local communities.

Afterschool Youth Developer – FACES SF (2022–Present)

- Coordinates enrichment programs for elementary-aged children from underserved neighborhoods in San Francisco (Western Addition, Bayview).
- Develops and implements activities emphasizing creative expression, social-emotional learning, and wellness.
- Created and led a photography and storytelling workshop, empowering youth to express emotions and experiences.

- Provides mentorship, demonstrating patience, cultural sensitivity, and genuine care, contributing significantly to the organization's mission of empowering families facing economic hardships.

Freelance Digital Media Producer (2018–2024)

- Produced compelling visual narratives through photography and video projects for various community clients.
- Volunteered as lead video editor for Florence Fang Community Farm, highlighting community events and cross-cultural engagement.
- Successfully managed project deadlines, coordinated teams, and delivered impactful storytelling content.
- **Achievement:** Credited as lead editor on multiple published community engagement videos.

Team Lead/Barista – Café & Food Service Industry (2015–2018)

- Managed daily operations and staff training, emphasizing high-quality service and operational efficiency.
- Developed strong interpersonal and communication skills through extensive customer interaction.
- Enhanced stress management techniques and attention to detail, foundational to current entrepreneurial responsibilities.

Filmmaker and Content Creator – Independent Creative Projects (2013–2014)

- Wrote, directed, and produced short films exploring social themes, showcasing at student film events.
- Developed foundational skills in scriptwriting, cinematography, editing, and audio production.
- **Achievement:** Successfully directed short films, including *Acta Est Fabula* (2014), gaining recognition within local film communities.

Skills

Creative Production

- Expert in storytelling, videography, photography, editing, and multimedia content creation.

Technical (Coding & Development)

- Actively developing skills in full-stack web and mobile application development (HTML/CSS, JavaScript, basic frameworks, exploring backend technologies).

Leadership & Entrepreneurship

- Demonstrated ability to independently establish and manage startup ventures from concept through execution.
- Skilled in strategic planning, problem-solving, and multitasking across various roles (product, marketing, user engagement).

Youth Development & Mentorship

- Experienced in curriculum design for emotional and creative growth, and culturally inclusive methodologies.

Communication & Customer Service

- Working on public speaking, persuasive writing, interpersonal skills; bilingual in English and conversational Tagalog.
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Education

Art Institute of California - San Francisco (2011–2014)

- Coursework in Film, Media Production, and Computer Science.
 - Produced original short films and completed introductory computer science courses.
 - Continually pursuing online education in web development to enhance technical competencies.
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Community Engagement

Jardine consistently integrates community service into his professional endeavors, from his ongoing youth mentorship role at *FACES SF* to volunteer multimedia projects supporting local nonprofits. His venture, *Withering Gardens*, is deeply rooted in providing culturally sensitive mental health resources, **leveraging technology to create meaningful and accessible wellness solutions**. *Jardine's* approach combines empathy, cultural awareness, and creative communication, ensuring his entrepreneurial efforts remain grounded in compassion and genuine social impact.